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# Principles of Management

BUS 315 – Wesleyan College

Syllabus

Summer 2023, May 29 - June 30

## Professor Contact Information

**Professor:** TBA

**Office Hours:** By appointment

**Contact Information:** TBA

**Text/ISBN:** Bateman, T. S. & Konopaske, R. (2019). Management: Leading & Collaborating in a Competitive World (14th ed). McGraw Hill. ISBN13: 9781260261523

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## Policies and Procedures

### Course Goals

To understand the basic concepts, theories, and research in management and to apply them to practical management problems.

### Content

Examination of the principal functional areas of management-planning, organizing, directing, and controlling as well as environmental, legal, economic, ethical, statistical, international, and career issues.

### Prerequisite

None

### Credit Hours

3

### Student Learning Outcomes

Upon successful completion of this course, you should be able to:

1. Explore the evolution of management thought to inform better employee - employer relationships.
2. Explain the importance of major theories and concepts of management activities with a view to improving organizational productivity and service quality.
3. Discuss the role of management in the success and viability of the organization.
4. Investigate ethical person/business dilemmas.
5. Apply management theories in real world situations for greater organization effectiveness, efficiency and productivity.



6. Reflect critically on the theories of management and related practices to improve on management decisions for business sustainability and social responsibility.
7. Meditate and apply resolutions for ethical dilemmas.
8. Creative Problem-Solving: The ability to identify core issues, evaluate multiple solutions, and create innovative approaches to effectively address problems.

### **Participation and Grading**

Your final grade will be weighed as follows.

Assignment	30%
Project	30%
Discussion	20%
Final Exam	20%
<b>Total:</b>	<b>100%</b>

### **Grading Scale**

The grading scale in the class will be as follows:

A=90-100%
B=80-89%
C=70-79%
D=60-69%
F=59% And Below

You may track your running point total throughout the term via our course site. Please be aware, however, that the course grade you see in the site will reflect only assignments and activities you have already completed and that your professor has graded.

### **Academic Integrity**

Wesleyan's College expects student to show integrity in all their work. Cheating, plagiarism, unauthorized collaboration, inventing or falsifying information, turning in work for more than one class without authorization, or helping someone else are all violations of the Honor Code and are not tolerated. Any of these forms of cheating will not be tolerated and will be grounds for a grade of zero on the exam or assignment and a grade of F for the course, in addition to any penalties imposed by the Provost.

### **Potential Changes to Course Schedule**

The following week-to-week schedule is a general plan for the course. Deviations may be necessary and will be announced in advance via announcement and/or e-mail. Students should check their course site announcements and emails at least once every twenty-four hours throughout the term to watch for updates regarding this course.



## Course Schedule

### Week 1

Course introduction  
Chapter 1: Managing and Performing  
Chapter 2: The External and Internal Environments

### Week 2

Chapter 4: Planning and Strategic Management  
Chapter 5: Ethics, Corporate Responsibility and Sustainability

### Week 3

Chapter 16: Managerial Control  
Chapter 10: Human Resource Management  
Chapter 13: Motivating for Performance

### Week 4

Chapter 12: Leadership  
Chapter 14: Teamwork  
Chapter 15: Communicating

### Week 5

Chapter 18: Creating and Leading Change  
Chapter 3: Managerial Decision Making

### Civility in the Academic Community

Students, faculty, and staff are expected to treat one another with respect in all interactions both during class meetings and on the Moodle course site. Rude, disruptive and/or disrespectful behaviors as determined by a faculty member interfere with other students' rights and with the professor's ability to teach. Therefore, any student exhibiting unacceptable behaviors during a class meeting or Moodle collaborative activity will be asked to leave and will be counted absent for that class period or activity. Failure to cooperate with this process will result in disciplinary action that may include withdrawal from the class or dismissal from the College. Violations will be reported to the Provost.

### Disabilities Statement

Wesleyan College is committed to equal education, full participation and access to facilities for all students. Any student who requires reasonable academic accommodations, use of auxiliary aids or facility access for a class must first register with Disability Resources by contacting Jill Amos, Director of Disability and Advocacy Services, [jamos@wesleyancollege.edu](mailto:jamos@wesleyancollege.edu) or (478) 757-5219. If reasonable accommodations are established, students should request Accommodation Letters from Disability Resources then schedule an appointment to meet with the professor to determine how the accommodations will be implemented for each class as early in the semester as possible.



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Accommodations require advance notice to implement and will not be retroactively administered for the semester. Accommodations that decrease the integrity of a course will not be approved.

### **Privacy in Teaching & Learning Spaces**

In order to promote an environment in which ideas may be freely expressed, the interior offices; in-person and virtual classrooms; and Moodle course sites at Wesleyan are private spaces. The unauthorized creation of photographic images, audio recordings, or video recordings of students or faculty in these spaces is considered to be disruptive behavior which may result in a student's removal from class according to the professor's discretion. The distribution of unauthorized images or recordings, or of class meeting recordings shared by a professor for instructional purposes, without the express written permission of the College is strictly prohibited and is subject to disciplinary action by the Provost of the College.