



Business Law

BUS 310 – Wesleyan College

Syllabus

Summer 2024, May 13 - June 14

Professor Contact Information

Professor: TBA

Office Hours: by appointment

Contact Information: TBA

Text/ISBN: Jennings, M. M. (2016). *Foundations of the Legal Environment of Business* (3rd ed). Cengage Learning. ISBN: 978-1-305-11745-7

Policies and Procedures

Course Goals

To examine comprehensively the role of law and legal practice in the American business environment.

Prerequisites

None

Credit Hours

3

Student Learning Outcomes

1. Identify and discuss the foundations of the U.S. legal system in order to understand how businesses and individuals can rely on the law for protection of their rights.
2. Develop and understand the regulatory environment of businesses in determining penalties and damages when customers are knowingly injured.
3. Describe the laws regulating businesses and their operation and the sanctions imposed for violating the laws to determine what businesses may do to be compliant.
4. Apply research findings based on the relationships in business to real-world situations.
5. Analyze the rights and responsibilities of those running business operations and those who oversee those operations.
6. Evaluate the requirements for a valid agency relationship and what is required to ratify a contract in order to understand when the torts of an employee are the responsibility of the employer.



7. Create employment policies based on employment regulations and laws governing employment discrimination in order to provide a safe and non-threatening environment for employees.

8. Professional Communication: The ability to understand and explain information and ideas clearly and effectively in a variety of settings. Professional communication encompasses written, oral, visual, and digital communication.

Participation and Grading

Your grade in this course will be determined by your performance in the following categories:

Assignments	Percentage
Participation	20 %
Assignments	10 %
Discussions	40 %
Final Presentation	30 %
Total	100%

Grading Scale:

The grading scale in the class will be as follows:

A=90-100%

B=80-89%

C=70-79%

D=60-69%

F=59% And Below

You may track your running point total throughout the term via our course site. Please be aware, however, that the course grade you see in the site will reflect only assignments and activities you have already completed and that your professor has graded.

Homework (Assignments and Discussion)

Multiple choice and discussion questions covering each week's chapters will be the homework for the week. We will go over the answers the following week to make sure that the students are understanding the topics. The discussion will be based on the reading and applying it to hypothetical situations or on current events that may be relevant to the week's theme. Grading on the discussion is based on a rubric that will be on the course's site, so the student is aware what will receive full credit to no credit. Obviously, we will be covering an enormous amount of material which will give you a basic understanding of the legal system of the United States. There are many terms that you will need to learn, not only the definition of the work but how to apply it.

Class Participation and Attendance Policy

You are **REQUIRED** to participate together on Zoom with me during class, which means that you must keep your camera on at all times in order to be considered present in class. Students who sign on to class, but turn their cameras and microphones off for the duration of class will be counted as absent. Class participation is highly encouraged. I look forward to interacting with you throughout this summer program on Zoom. We will work together on the more demanding part of the course - analyzing, applying, synthesizing, and evaluating theories and



ideas. You are expected to work together in class with your classmates. You may be asked to compare answers to a problem or work together on a question with your classmates during the Zoom class. You should be prepared to do the readings and discuss them during the Zoom class. Remember, it is always better to ask questions than to remain quiet and confused.

Personal Electronic Devices

Electronic devices (such as televisions, cell (mobile) phones, tablets, and Ipods) may not be used during live chat time, group work or individual appointments. All devices must be turned off (or in silent mode) and stowed out of sight. Remember to stay with your professor in the virtual classroom at all times, unless instructed otherwise.

Academic Integrity

Wesleyan's College expects student to show integrity in all of their work. Cheating, plagiarism, unauthorized collaboration, inventing or falsifying information, turning in work for more than one class without authorization, or helping someone else are all violations of the Honor Code and are not tolerated. Any of these forms of cheating will not be tolerated and will be grounds for a grade of zero on the exam or assignment and a grade of F for the course, in addition to any penalties imposed by the Provost.

Potential Changes to Course Schedule

The following week-to-week schedule is a general plan for the course. Deviations may be necessary and will be announced in advance via announcement and/or e-mail. Students should check their course site announcements and emails at least once every twenty-four hours throughout the term to watch for updates regarding this course.

Course Schedule

Week 1 (Introduction to Law and Ethics Week)

[Chapter 1: Introduction to Law](#)

[Chapter 2: Business Ethics and Social Responsibility](#)

[Chapter 3: The Court System and Dispute Resolution](#)

Week 2 (Business, The Constitution, Crimes, and Torts Week)

[Chapter 4: Business and The Constitution](#)

[Chapter 7: Business Crime](#)

[Chapter 8: Business Torts](#)



Week 3 (General Business Practices Week)

Chapter 10: Contracts and Sales: Introduction, Formation and Consumer Protection

Chapter 11: Contracts and Sales: Performance and Remedies

Chapter 12: Business Marketing and Products: Ads and Product Safety (Extra Credit)

Week 4 (Business Formation and Operations Week)

Chapter 15: Agency Law

Chapter 16: Governance and Structure: The Law of Business Associations

Chapter 18: Business and Employees: Employment Regulation

Chapter 19: Business and Employees: Employment Discrimination

Week 5 (Miscellaneous Laws and Presentations Week)

Chapter 5: Administrative Law

Chapter 6: International Law

Chapter 13: Business Competition: Antitrust Law

Chapter 14: Business and Intellectual Property Law

Each individual will prepare and present an oral presentation to the professor. The purpose of the presentation is to analyze an organization or an individual of their choosing as to the following: describe the organization or the individual 's background, legal, and ethical areas that are confronted by that particular entity or individual. Performance of any illegal, ethical, or unethical business decision(s) that individual or organization has made, the consequences of the action, and/or what ethical or moral duty you think they owe to society. If there are any court cases for that individual or organization, you can discuss those court cases as well.

I will provide a sample grading sheet to help you understand how you will be graded on your presentation. Please **DO NOT** read your script as it detracts from the presentation. The presentation must be at least 5 minutes in length.

Late Work

Late submission of your discussion and assignments would result in a zero. **This rule applies to any situation, as any late work must have a reason/excuse, so please manage your time well.**



Civility in the Academic Community

Students, faculty, and staff are expected to treat one another with respect in all interactions both during class meetings and on the Moodle course site. Rude, disruptive and/or disrespectful behaviors as determined by a faculty member interfere with other students' rights and with the professor's ability to teach. Therefore, any student exhibiting unacceptable behaviors during a class meeting or Moodle collaborative activity will be asked to leave and will be counted absent for that class period or activity. Failure to cooperate with this process will result in disciplinary action that may include withdrawal from the class or dismissal from the College. Violations will be reported to the Provost.

Disabilities Statement

Wesleyan College is committed to equal education, full participation and access to facilities for all students. Any student who requires reasonable academic accommodations, use of auxiliary aids or facility access for a class must first register with Disability Resources by contacting Jill Amos, Director of Disability and Advocacy Services, jamos@wesleyancollege.edu or (478) 757-5219. If reasonable accommodations are established, students should request Accommodation Letters from Disability Resources then schedule an appointment to meet with the professor to determine how the accommodations will be implemented for each class as early in the semester as possible. Accommodations require advance notice to implement and will not be retroactively administered for the semester. Accommodations that decrease the integrity of a course will not be approved.

Privacy in Teaching & Learning Spaces

In order to promote an environment in which ideas may be freely expressed, the interior offices; in-person and virtual classrooms; and Moodle course sites at Wesleyan are private spaces. The unauthorized creation of photographic images, audio recordings, or video recordings of students or faculty in these spaces is considered to be disruptive behavior which may result in a student's removal from class according to the professor's discretion. The distribution of unauthorized images or recordings, or of class meeting recordings shared by a professor for instructional purposes, without the express written permission of the College is strictly prohibited and is subject to disciplinary action by the Provost of the College.